

# **50th Anniversary Mid-Atlantic Association of Forensic Scientists Annual Conference**

**May 16-19, 2023**

**DoubleTree by Hilton Hotel Baltimore  
North-Pikesville  
Pikesville, Maryland**



# Why be a Vendor at MAAFS?

- Showcase your products and services to hundreds of Forensic Science professionals from a wide variety of industries throughout the Mid-Atlantic region.
- Have many opportunities to connect and network with current and prospective clientele during vendor hall hours, breaks, meals, and receptions.
- Participate in the vendor spotlight, to highlight your company in front of all of the conference attendees.



# Who Attends the Conference?

- Forensic Science professionals from Pennsylvania, Maryland, Delaware, Virginia, and West Virginia from a variety of specialties:
  - Forensic Biology
  - Drug Chemistry
  - Trace Evidence
  - Questioned Documents
- Representatives from federal, state, local and private laboratories
- Forensic Science educators & students



# Past Vendors

Abacus Diagnostic  
Aegis Sciences Corporation  
Agilent  
Ahlstrom-Munksjo Filtration LLC  
American Board of Criminalistics  
ANAB  
Applied Spectra  
Barnett Technical Services  
Beckman Coulter  
Bio-Rad Laboratories  
Bio-Tek Services  
Beckman Coulter  
Bio-Rad Laboratories  
Bio-Tek Services  
Bode Technology  
Bruker  
Cayman Chemical Company  
ChemImage  
Collaborative Testing Services, Inc  
Cybergenetics  
Dani Instruments Inc.  
DNA: SI Lab  
eDNA Consortium  
Eppendorf  
Evident

Fairfax Identity Laboratories  
Forensic Advantage Systems  
Forensics Source  
Foster & Freeman USA  
Full Spectrum Analytics, Inc.  
Gateway Analytical  
GE Healthcare  
Government Scientific Source  
Hamilton Robotics  
Hitachi  
Miller Precision Optical  
IonSense Inc  
IXRF Systems  
JEOL  
KUB Technologies, Inc  
LEAP Technologies  
Leeds Forensic Systems  
Leica Microsystems  
Life Technologies  
Lockheed Martin  
Ludesco, LLC  
Mesa Monitoring  
Lockheed Martin  
Ludesco, LLC  
Mesa Monitoring

Mettler Toledo  
MIDI, Inc.  
Miele  
Mitotyping Technologies  
MS Noise  
M-VAC  
National Institute of Justice  
NicheVision Forensics LLC  
Office of Justice Programs  
Parabon NanoLabs  
Peak Scientific Inc.  
Perkin Elmer  
Promega Corporation  
Qiagen  
Regula Forensics, Inc.  
Renishaw Inc.  
RJ Lee Group  
SCIEX  
Scion Instruments  
Sensors Safety Products  
Seratec GmbH  
Shimadzu  
Signature Science, LLC  
Sirchie  
SNA International

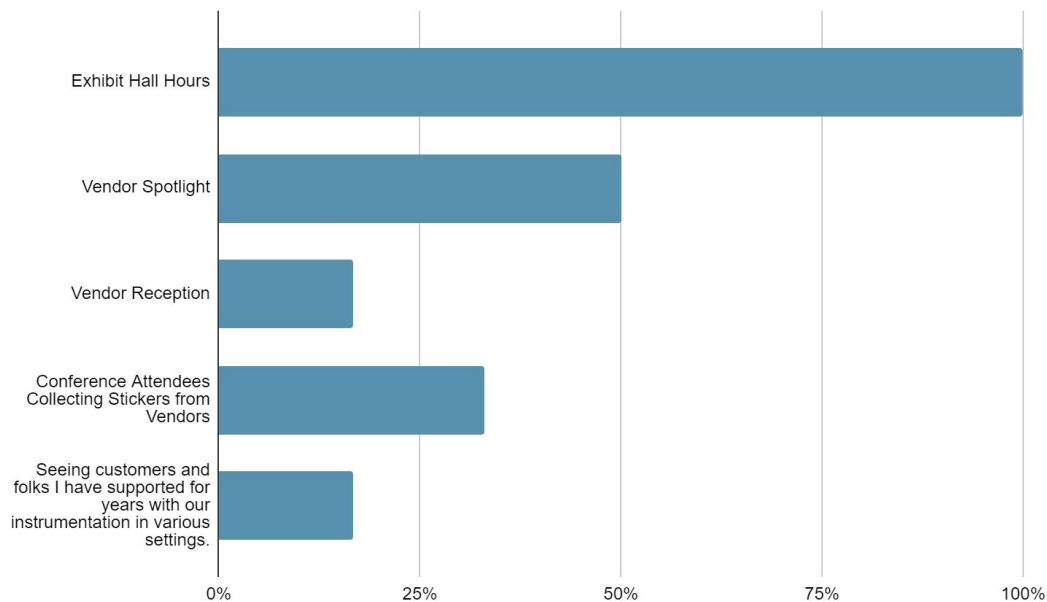
Softgenetics  
Sorenson Forensics  
Specac  
Spectra Analysis Instruments  
StaCS DNA  
Thermo Fisher Scientific  
Thermo Scientific, Nicolet Instrument  
TriTech Forensics  
Troemner  
UCT  
VistaLab Technologies, Inc  
W. Nuhsbaum, Inc.  
Waters Corporation  
Whatman, Inc.

**Thank you to all of the  
Vendors who have  
supported us over the  
past 50 years!**

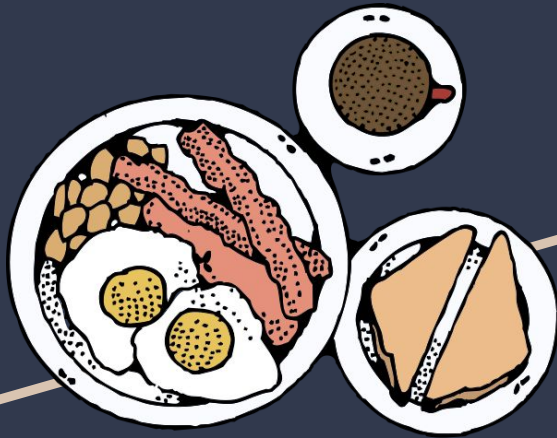


# 2022 Annual Meeting Survey Results

What interactions with the conference attendees do you find to be the most beneficial?  
(at MAAFS or at other conferences you have attended)



# Breakfast with the Vendors



On Thursday morning, MAAFS will be having its Breakfast with the Vendors!

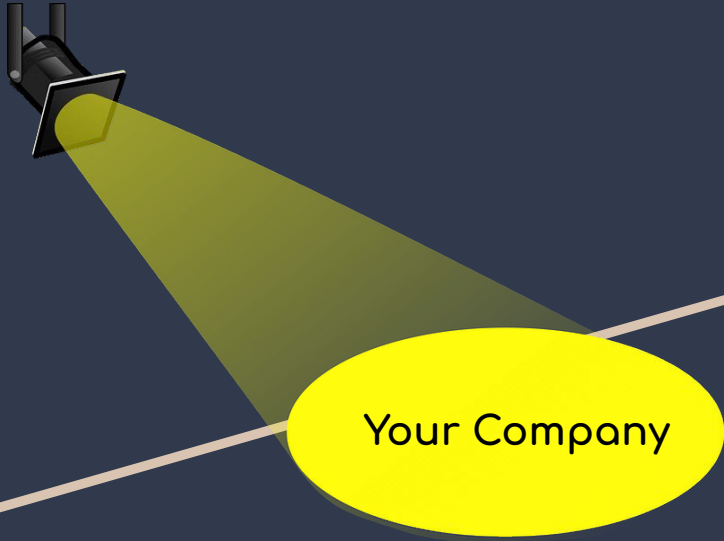
Vendors that choose this option will have a table set up with their company name during breakfast that morning. Handouts and materials can be on the table for distribution.

This will encourage attendees to join the companies for breakfast, where they can be given handouts, and get to have more conversations with the vendors.

*There is no additional fee to participate in Breakfast with the Vendors.*

*Vendors must sign up to participate in advance. This will be an option in the vendor information form that will be sent out to registered vendors closer to the time of the conference.*

# Vendor Spotlight



On Thursday morning, after the Breakfast with the vendors, the MAAFS conference will host its Vendor Spotlight!

Participating vendors will donate a door prize approximately \$100 in value.

Vendors will be given 10 minutes to present to the conference attendees about their products/services.

Following the presentation, the vendor will raffle off their door prize, which incentivizes the conference attendees to attend the presentations.

*Aside from the door prize donation, there is no additional fee to participate in the Vendor Spotlight.*

*Vendors must sign up to participate in advance. This will be an option in the vendor information form that will be sent out to registered vendors closer to the time of the conference.*



# Standard Exhibitor Package: \$1,250 (\$1,500 after March 15, 2023)

## **INCLUDES:**

- One draped 6ft table w/ 2 chairs
- 2 exhibitor registrations\*
- Company name and website published in meeting program
- Contact list of meeting attendees
- Meals for exhibitors on Wednesday and Thursday
- Opportunity to present during the Vendor Spotlight
- Option to add-on sponsorship opportunities

*\*Please expect to be contacted approximately 1-2 months prior to the meeting for details regarding representative attendees. Additional representatives beyond the number listed for your selected sponsorship level must complete the MAAFS General Registration Form and pay for a Non-Member registration.*

## **Meals included:**

- Wednesday – Breakfast, Lunch, AM/PM Snacks, Welcoming Cocktail Reception
- Thursday – Breakfast, Lunch, AM/PM Snacks, Dinner Event



# Advertisement-Only Package: \$250 (\$300 after March 15, 2023)

Would your company like to advertise with MAAFS but you are unable to send a representative? You are welcome to place a flier in our welcome packet with this option.

Advertisement-only sponsors may also purchase any of the "add-on" options.

There is no meeting registration included in this package.

# Sponsorship Ad-Ons:

## Platinum Sponsorship– \$3,500

★ Make your company stand out even more to the conference attendees by purchasing a sponsorship add on! ★

Sponsor the annual Thursday Night MAAFS Dinner Party and corn-hole competition! This event is open to all attendees and is a highlight of the meeting!

This sponsorship package includes:

- Larger exhibitor booth (3 tables) with premium placement in the MAAFS vendor room
- Up to 3 additional exhibitor registrations
- Recognition in the meeting program
- Signage posted during the reception recognizing your company as the sponsor
- The opportunity to set out promotional materials during the dinner party
- 1/2 page ad in the event program
- Your logo with a link to your website posted on the MAAFS Website for up to 3 months before and after the event

# Sponsorship Ad-Ons:

## Welcoming Reception Sponsorship – \$2,000



Help MAAFS kick-off the Annual Meeting by sponsoring the Welcoming Reception on Wednesday evening. All attendees are invited to this reception, which will be held in the vendor room. Heavy hors d'oeuvres will be served.

This sponsorship package includes:

- Recognition in the meeting program
- Signage posted during the reception recognizing your company as the sponsor
- The opportunity to set out promotional materials during the reception
- 1/2 page ad in the event program
- Your logo with a link to your website posted on the MAAFS Website for up to 3 months before and after the event

# Sponsorship Ad-Ons:

Breakfast or Lunch  
Sponsorship –  
\$1,000/meal

Sponsor a meal for attendees. Your company will be recognized in the meeting program and signage will be posted during the meal recognizing your company as the sponsor. Meal sponsors will have the opportunity to set out promotional materials during their sponsored meal and may place a 1/4 page ad in the event program.

Break Sponsorship –  
\$750/break

Sponsor a morning or afternoon coffee and snack break for attendees. Your company will be recognized in the meeting program and signage will be posted during the break recognizing your company as the sponsor. Break sponsors will have the opportunity to set out promotional materials during their sponsored break and may place a 1/4 page ad in the event program.

# Sponsorship Benefits

	Standard Exhibitor Package	Platinum Add-On	Welcoming Reception Add-On	Breakfast or Lunch Add-On	Break Add-On
One draped 6ft table with 2 chairs and 2 vendor registrations	✓		✓	✓	✓
Company name/website published in meeting program	✓	✓	✓	✓	✓
Contact List of Meeting Attendees	✓	✓	✓	✓	✓
Meals on Wednesday and Thursday	✓	✓	✓	✓	✓
Opportunity to Present at Vendor Spotlight	✓	✓	✓	✓	✓
Larger booth (3 table) with premium placement in the vendor hall		✓			
Up to 3 additional vendor registrations		✓			
Recognition in the meeting program		✓	✓		
Signage posted during the sponsored dinner, reception, meal or break (whichever applicable), recognizing your company as the sponsor		✓	✓	✓	✓
The opportunity to set out promotional material during the dinner party, reception, meal, or break of sponsorship (whichever applicable)		✓	✓	✓	✓
Your logo with a link to the company website on the MAAFS website for 3 months before and after the event		✓	✓		
1/2 page ad in the meeting program		✓	✓		
1/4 page ad in the meeting program				✓	✓

# Preliminary Schedule

## Wednesday, May 17, 2023

- VENDOR SETUP

7am-12:00pm

- VENDOR HALL HOURS

12:00pm-8:30pm

- LUNCH WITH THE VENDORS

12:00pm-1:00pm

- WELCOMING/VENDOR APPRECIATION  
COCKTAIL RECEPTION

6:30pm-8:30pm

## Thursday, May 18, 2023

- VENDOR HALL HOURS

7:00am-3:30pm

- BREAKFAST WITH THE VENDORS

7:00am-8:00am

- VENDOR SPOTLIGHT/BREAK WITH  
VENDORS

8:00am-11:00am

- REMOVAL OF EXHIBITS:

3:30pm-5:00pm

- DINNER PARTY

6:00pm-10:00pm

# DoubleTree by Hilton Hotel Baltimore North-Pikesville

## Pikesville, MD

1726 Reisterstown Rd  
Pikesville, MD 21208  
410-653-1100

MAAFS has secured a room block  
and is providing discounted rates  
to MAAFS 2023 attendees.

More information to come soon!





# We Hope to See You There!



**Tarah Helsel & Stephanie Hrico**  
**MAAFS Vendor Coordinators**  
**[maafsvendor@gmail.com](mailto:maafsvendor@gmail.com)**