

# MID-ATLANTIC ASSOCIATION OF FORENSIC SCIENTISTS ANNUAL CONFERENCE

MAY 6 — 10, 2024

SHERATON STATION SQUARE  
PITTSBURGH PENNSYLVANIA

VENDOR PROSPECTUS





## ABOUT US



The Mid-Atlantic Association of Forensic Scientists (MAAFS) is composed of forensic science professionals from Pennsylvania, Maryland, Delaware, Virginia, and West Virginia from a variety of specialties such as forensic biology, drug chemistry, trace evidence, questioned documents, and more.

MAAFS has representatives from federal, state, local and private laboratories, as well as forensic science educators and students.



# WHY BE A VENDOR AT MAAFS?

## BROAD ATTENDANCE

Showcase your products and services to hundreds of Forensic Science professionals from a wide variety of industries throughout the Mid-Atlantic region.

## VENDOR-CENTRIC SCHEDULE

Have many opportunities to connect and network with current and prospective clientele during vendor hall hours, breaks, meals, and receptions.

## SPOTLIGHT OPPORTUNITY

Participate in the vendor spotlight to highlight your company in front of all the conference's attendees.

## ADD-ONS

Vendors can purchase add-ons for their vendor package that will give them additional recognition at the event.



## WHAT OUR VENDORS THINK



## Comments from 2023 MAAFS Vendors

“You all do a phenomenal job at making sure people see vendors!”

“MAAFS has a fun group of attendees, with key focus areas within Forensics.”

“Great regional access to a number of divisions within forensic laboratories”

“I would highly recommend it.”

“Valuable! To me this is the best regional meeting I attend. You truly encourage everyone to engage in conversation and your appreciation to the vendors stands out among any other conference. It was a great meeting and we appreciate being included.”

# 2023 ANNUAL MEETING SURVEY RESULTS

What interactions with the conference attendees do you find to be the most beneficial?



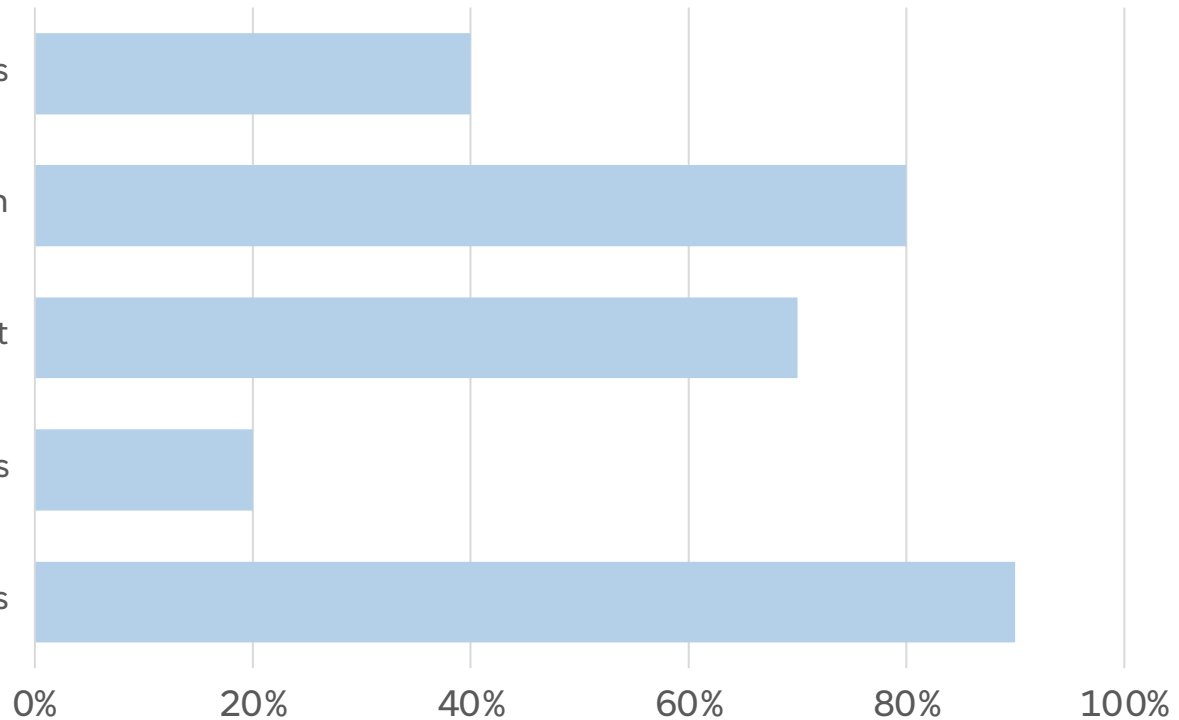
Vendor Sticker Collection Sheets

Vendor Reception

Vendor Spotlight

Poster Sessions

Event Hall Hours





# PAST VENDORS

## Thank you to the vendors who have supported MAAFS over the years!

Abacus Diagnostic  
Aegis Sciences Corporation  
Agilent  
Ahlstrom-Munksjo Filtration LLC  
American Board of Criminalistics  
ANAB  
Applied Spectra  
Barnett Technical Services  
Beckman Coulter  
Bio-Rad Laboratories  
Bio-Tek Services  
Bode Technology  
Bruker  
Cayman Chemical Company  
ChemImage  
Chrom Tech  
The Center for Forensic Science  
Research and Education  
Collaborative Testing Services, Inc  
Cybergenetics  
Dani Instruments Inc.  
DNA: SI Labs  
eDNA Consortium  
Eppendorf

Evident  
Fairfax Identity Laboratories  
Forensic Advantage Systems  
Forensics Source  
Foster & Freeman USA  
Full Spectrum Analytics, Inc.  
Gateway Analytical  
GE Healthcare  
Government Scientific Source  
Hamilton Robotics  
Hitachi  
Miller Precision Optical  
IonSense Inc  
IXRF Systems  
JEOL  
JusticeTrax  
KUB Technologies, Inc  
LEAP Technologies  
Leeds Forensic Systems  
Leica Microsystems  
Life Technologies  
LNI Swissgas US LLC  
Lockheed Martin  
Ludescio, LLC

Mesa Monitoring  
Lockheed Martin  
Loyola University Maryland  
Ludescio, LLC  
Magritek, Inc.  
Mesa Monitoring  
Mettler Toledo  
MIDI, Inc.  
Miele  
Mitotyping Technologies  
MS Noise  
M-VAC  
National Institute of Justice  
NicheVision Forensics LLC  
Office of Justice Programs  
Parabon NanoLabs  
Peak Scientific Inc.  
Perkin Elmer  
Promega Corporation  
Qiagen  
Quantum Analytics  
Regula Forensics, Inc.  
Renishaw Inc.  
RJ Lee Group  
SCIEX

Scion Instruments  
Sensors Safety Products  
Seratec GmbH  
Shimadzu  
Signature Science, LLC  
Sirchie  
SNA International  
Softgenetics  
Sorenson Forensics  
Specac  
Spectra Analysis Instruments  
StaCS DNA  
Stevenson University Online  
Thermo Fisher Scientific  
Thermo Scientific, Nicolet Instrument  
TriTech Forensics  
Troemner  
UCT  
Verogen  
VistaLab Technologies, Inc  
W. Nuhsbaum, Inc.  
Waters Corporation  
Whatman, Inc.  
Zarbeco, LLC

An aerial photograph of Pittsburgh, Pennsylvania, showing the Allegheny River, several bridges, and the city skyline. The text "EXHIBITOR PACKAGES" is overlaid in a white box in the center of the image.

# EXHIBITOR PACKAGES

# STANDARD EXHIBITOR PACKAGE: \$1,250 (\$1,500 AFTER MARCH 6, 2024)

## INCLUDES:

- One draped 6ft table w/ 2 chairs
- 2 exhibitor registrations
- Company name and website published in meeting program
- Contact list of meeting attendees
- Meals for exhibitors on Wednesday and Thursday
- Opportunity to present during the Vendor Spotlight
- Opportunity to submit a proposal to put on a workshop
- Option to add-on sponsorship opportunities

*Please expect to be contacted approximately 1-2 months prior to the meeting for details regarding representative attendees.*

## Meals Included:

- **Wednesday-** Breakfast, Lunch, AM/PM Snacks, Welcoming Cocktail Reception
- **Thursday-** Breakfast, Lunch, AM/PM Snacks, Dinner Event



# ADVERTISEMENT-ONLY PACKAGE: \$250 (\$300 AFTER MARCH 6, 2024)

WOULD YOUR COMPANY LIKE TO ADVERTISE WITH MAAFS, BUT YOU ARE UNABLE TO SEND A REPRESENTATIVE? YOU ARE WELCOME TO PLACE A FLIER IN OUR WELCOME PACKET WITH THIS OPTION!

Advertisement-only sponsors may also purchase any of the “add-on” options!

There is no meeting registration included in this package.

Make your company stand out even more to our attendees by purchasing an add-on to your sponsorship!

An aerial photograph of Pittsburgh, Pennsylvania, showing the city skyline, the Allegheny River, and several bridges. A white rectangular box is overlaid on the center of the image, containing the text 'SPONSORSHIP ADD-ONS' in white, bold, sans-serif capital letters. The background shows a mix of modern skyscrapers and older buildings, with a park area and a fountain in the foreground.

# SPONSORSHIP ADD-ONS

# PLATINUM SPONSORSHIP- \$3,500



**SPONSOR THE ANNUAL THURSDAY NIGHT MAAFS DINNER PARTY AND CORN-HOLE COMPETITION! THIS EVENT IS OPEN TO ALL ATTENDEES AND IS A HIGHLIGHT OF THE MEETING!**

## **This sponsorship add-on includes:**

- Larger exhibitor booth (3 tables) with premium placement in the MAAFS vendor hall
- Up to 3 additional exhibitor registrations (on top of the 2 included with the standard package)
- Recognition in the meeting program
- Signage posted during the dinner party recognizing your company as the sponsor
- The opportunity to set out promotional materials during the dinner party
- ½ page ad in the event program
- Your logo with a link to your website posted on the MAAFS Website for up to 3 months before and after the event
- Your logo on the annual MAAFS meeting T-Shirt

**Thank you to our 2023 Platinum Sponsor, EVIDENT!**





# WELCOMING RECEPTION- \$2,000

**HELP MAAFS KICK-OFF THE ANNUAL MEETING BY SPONSORING THE WELCOMING RECEPTION ON WEDNESDAY EVENING. ALL ATTENDEES ARE INVITED TO THE RECEPTION, WHICH IS HOSTED IN THE VENDOR HALL. HEAVY HORS D'OEUVRES WILL BE SERVED.**

**This sponsorship add-on includes:**

- Recognition in the meeting program
- Signage posted during the reception recognizing your company as the sponsor
- The opportunity to set out promotional materials during the reception
- ½ page ad in the event program
- Your logo with a link to your website posted on the MAAFS Website for up to 3 months before and after the event
- Premium placement in the vendor hall
- Your logo on the annual MAAFS meeting T-Shirt

# BREAKFAST OR LUNCH SPONSORSHIP- \$1,000/MEAL

Sponsor a meal for attendees. Your company will be recognized in the meeting program and signage will be posted during the meal recognizing your company as the sponsor. Meal sponsors will have the opportunity to set out promotional materials during their sponsored meal and may place a ¼ page ad in the event program. You will also receive premium placement in the vendor hall.



# BREAK SPONSORSHIP- \$750/BREAK

Sponsor a morning or afternoon coffee and snack break for attendees. Your company will be recognized in the meeting program and signage will be posted during the break recognizing your company as the sponsor. Break sponsors will have the opportunity to set out promotional materials during their sponsored break and may place a ¼ page ad in the event program. You will also receive premium placement in the vendor hall.



**Thank you to our 2023 Break Sponsors: Shimadzu and ThermoFisher Scientific!**



# NEW THIS YEAR!

## BUILD YOUR OWN SPONSORSHIP ADD-ON

FOR THOSE WHO WANT TO CHOOSE THEIR BENEFITS AND/OR HAVE THEIR OWN IDEAS OF EVENTS TO SPONSOR, YOU CAN NOW CREATE YOUR OWN ADD-ON!

### How it works:

- Upon signing up for the standard exhibitor package, you can choose the Build Your Own Sponsorship Add-On.
- You will be provided everything that comes with the Standard Exhibitor package.
- List the benefits you'd like to add on to your package (premium booth placement, additional vendor registrations, larger ad in the program, etc).
- If you have your own ideas of an event/activity you'd like to sponsor, this can be proposed as well (ex: a photographer for professional headshots, sponsoring the MAAFS Olympics, etc.).
- **Your request will be individually reviewed for approval. Upon approval, a cost will be provided based on the benefits chosen & event of sponsorship.**

Sponsorship Benefits	Standard Package	Platinum	Welcoming Reception	Breakfast or Lunch	Break	Build Your Own
One draped 6ft table with 2 chairs and 2 vendor registrations	✓		✓	✓	✓	✓
Company name/website published in meeting program	✓	✓	✓	✓	✓	✓
Contact List of Meeting Attendees	✓	✓	✓	✓	✓	✓
Meals on Wednesday and Thursday	✓	✓	✓	✓	✓	✓
Opportunity to present at Vendor Spotlight	✓	✓	✓	✓	✓	✓
Ability to submit a proposal to put on a workshop	✓	✓	✓	✓	✓	✓
Larger booth (3 tables) and up to 5 vendor registrations		✓				
Recognition in the meeting program		✓	✓			
Company Logo Represented on the annual MAAFS meeting T-Shirt		✓	✓			
Signage posted during the sponsored event recognizing your company as the sponsor and opportunity to display promotional material during the sponsored event		✓	✓	✓	✓	
Booth placement for premium visibility in the vendor hall (relative to level of add-on chosen)		✓	✓	✓	✓	
Your logo with a link to the company website on the MAAFS website for 3 months before & after the event		✓	✓			
½ page ad in the meeting program		✓	✓			
¼ page ad in the meeting program				✓	✓	
Your choice of the above benefits as well as sponsoring an event/activity of your own suggestion						✓



# PRELIMINARY SCHEDULE



## Wednesday May 8, 2024

Vendor Setup	7:00AM – 12:00PM
Vendor Hall Hours	12:00PM - 8:30PM
Lunch in Vendor Hall	12:00PM – 1:00PM
Welcoming/Vendor Appreciation Cocktail Reception	6:30PM – 8:30PM

## Thursday May 9, 2024

Vendor Hall Hours	7:00AM – 3:30PM
Breakfast in Vendor Hall	7:00AM – 8:00AM
Vendor Spotlight/Break with Vendors	8:00AM – 11:00AM
Vendor Tear Down	3:30PM – 5:00PM
Dinner Party	6:00PM – 10:00PM





# WHAT IS THE VENDOR SPOTLIGHT?

- Thursday morning of the conference, MAAFS hosts the Vendor Spotlight. This event does not overlap with any other conference events, so that all attendees are able to attend.
- Participating vendors will get 10 minutes to present about their company and their products/services.
- Participating vendors will donate a door-prize \$100 in value. These prizes incentivize the attendees to attend the spotlight. Following their presentation, the prize will be raffled. The winner must be present to win.
- ***NOTE: The vendor spotlight requires a sign-up ahead of time so the schedule can be prepared. This option will be present in the Vendor Information Form that is filled out closer to the event.***

# SHERATON STATION SQUARE PITTSBURGH, PENNSYLVANIA

300 W Station Square Dr.  
Pittsburgh, PA 15219  
412-261-2000

MAAFS has secured a room  
block and is providing  
discounted rates to MAAFS  
2024 attendees.

More information coming  
soon!



## FREQUENTLY ASKED QUESTIONS



### CAN I REGISTER MORE THAN TWO ATTENDEES FOR OUR BOOTH?

- Yes! Only 2 are included with your standard package. Additional representatives must complete the MAAFS General Registration Form and pay a non-member registration, or you can use the Build Your Own Add-On to add more representatives

### HOW DOES PRICING FOR SPONSORSHIP ADD-ONS WORK?

- The cost of the add-on is on top of the cost of the base sponsorship package that is chosen (standard exhibitor package, or advertisement-only package). The cost of a Build Your Own Add-on will be individually assessed based on the benefits selected

### HOW DO I SIGN UP FOR THE VENDOR SPOTLIGHT?

- **1-2 months** before the event, you will get an email with a Vendor Information Form, which will ask if you'd like to participate

### ANY OTHER QUESTIONS?

- Never hesitate to reach out to Tarah Helsel, MAAFS Vendor Coordinator at [maafsvendor@gmail.com](mailto:maafsvendor@gmail.com)



WE HOPE TO SEE YOU  
IN PITTSBURGH IN  
2024!

**Tarah Helsel**

MAAFS Vendor Coordinator

[maafsvendor@gmail.com](mailto:maafsvendor@gmail.com)

[maafs.org](http://maafs.org)

2024

